



Pinellas County Medical Association, Inc.

6021 142nd Ave., North • Suite 128 • Clearwater, FL 33760 • Telephone 727/541-1159 • Fax 727/724-4135 • www.pinellascma.org

Platinum Level

***\$25,000 (savings of \$8400)**

- Exclusivity for your specialty Priceless!!!
- All General Membership Meetings (2) \$4,000
- All Chiefs of Staff Meetings (2) \$8000
- Booth space at all physician CME events (4) \$3400
- All office Manager Seminar Updates \$2000
- Article in every PMJ Publication \$6000
- *Sponsorship Logo/link on PCMA website \$5000
- *Business logo/link on all PCMA fax cover sheets \$5000
- *Availability to blast E-mail/faxes to all members
- 100+ Consumer/Patients calls a month here to request assistance for direction to ancillary medical and professional services *priceless
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Paula Pell, M.D.
President

David Weiland, MD
President-Elect

Jennifer Gilby, MD
Vice President

Tim Carlson, MD
Treasurer

Ajoy Kumar, MD
Secretary

Anissa Raiford
Executive Director

Payment can be made quarterly

Gold Level **\$15,000** (Savings \$1800)

- General Membership Meeting (2) \$4000
- 4 quarterly constant contacts
- 4 quarterly fax blast
- Mailing list of Membership
- Booth space at all physician CME events (4) \$3400
- All Office Manager Seminar Updates (4) \$3400
- Article in every PMJ subscription \$6000
- 100+ Consumer/Patients calls here to request assistance for direction to ancillary medical services *priceless

Silver Level **\$10,000** (savings \$5100)

- All General Membership Meetings (2) \$4000
- Booth space at all physician CME events (4) \$3400
- All Office Manager Seminar Updates (2) \$1700
- Article in quarterly Pinellas County Medical Journal \$6000
- 100+ Consumer/Patients calls here to request assistance for direction to ancillary medical services *priceless

Payment can be made quarterly



Pinellas County Medical Association, Inc.

4900 Creekside Drive • Suite G • Clearwater, FL 33760-4041
Telephone 727/541-1159 • Fax 727/546-2718 • www.pinellascma.org

WEBSITE CONTRACT

The following conditions are agreed to:

Production Requirements

Banner ads: 775 pixels x 130 pixels

Title ads: no more than 175 pixels wide and 125/150 pixels in height

Text limitations: Logo (excluding PCMA member link ads), web address, business name and phone number.

All the images: GIF, JPG, BMP or PNG formats. (Scanned business cards do not transfer well). Provide the PCMA with your text, as outlined above, and we will configure it to the dimensions indicated.

Pre-payment: Pre-payment is required for first year, advertiser will be billed for subsequent years. Prices are per year. Advertisment year begins the month the ad is placed on the PCMA website.

Placement: All ads, accompanied by a contract, should be submitted to the PCMA 30 days prior to website placement.

Specify the month you would like to begin: _____

Please place a check mark next to your ad size:

___ Banner Ad (\$2,500)
Across the top of the site

___ Title Ad (\$500)
along the left side of the site

___ Sponsor Ad (\$300)
Across the bottom of the site

___ Member Link/ PCMA Members only (\$1,000)
PCMA Members only- Physicians' links page

Shipping Information: Mail all correspondence, contracts, advertisements, and checks to the PCMA Office, Attn: Tracey Troina, 727-541-1159 or e-mail: tracey@pinellascma.org

Payment: MAKE CHECKS PAYABLE TO : Pinellas County Medical Association, Inc. Mail to: P.O. Box 13489, St. Petersburg Fla. 33760

Company Name: _____ Date: _____

Address: _____ Suite#: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Contact Person: _____ Title: _____

Contact (Signature): _____ Contact E-mail: _____